



**CITRUS COUNTY SHERIFF'S OFFICE**

*A Nationally Accredited Law Enforcement Agency*

—SHERIFF—  
**JEFFREY J. DAWSY**



**FOR IMMEDIATE RELEASE**

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## **“Follow” the Sheriff’s Office on Twitter**

(Citrus County) If you’re one of the many who has joined the “Twitter Revolution,” you can now receive Twitter updates via your computer and/or cell phone from the Sheriff’s Office.

Twitter is part of the new wave of social media outlets which is crashing through the World Wide Web at breakneck speed. While most computer users have heard of such social media networks as Facebook and LinkedIn, Twitter, which has actually been around for more than three years, is taking the world by storm. With over 14 million users, Twitter is much like instant messaging from the PC, or texting from a cell phone, but with a unique twist. Each message, or “Tweet,” is limited to 140 characters, and those with Twitter accounts choose *who* to receive their instant updates *from*. In Twitter lingo, it’s called “following.”

Here’s how you can use Twitter to receive instant updates from the Sheriff’s Office. Simply create an account at [www.twitter.com](http://www.twitter.com). It’s easy, and best of all, it’s free. After you’ve created your account, click on Find People, and type in **PIO\_CCSO**. Then, click on Follow. Once you’ve done this, you will receive any updates on your PC or mobile phone that the Sheriff’s Office sends out via Twitter. This tool will be especially handy during hurricane season and in emergency situations. Sign up today to start getting Tweets from the CCSO!

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